



e-learning

Making digitalisation feasible

"Digital transformation" is a task in which an entire company wants to change. In the process, obstacles and blockages naturally arise, which sometimes have completely different origins than one would assume.

In this e-learning course, our expert Ömer Atiker shows you the 10 biggest problems companies have to overcome in change processes - and also provides the solutions!

Group of participants:

Professionals and managers from all sectors who want to build up basic skills for the digitalized world of work.

Duration: **approx. 0,5 hours**

Language:

Learning objectives

- ✓ How do I successfully implement change?
- ✓ How do I find out why the digital transformation is not working for us?
- ✓ How do I solve the typical problems in transformation processes?

Contents

- The intentions are not clear enough
- Unclear priorities
- Unclear benefits for employees
- Lack of competence and experience
- The emotions of those affected are not taken into account
- No empathetic understanding for the costumers
- Infatuation with methods
- Lack of agility in the mindset
- Rigid processes
- The silo mentality
- How do I get started?



Information on the web
www.haufe-akademie.de/el



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