



e-learning

Designing effective Blended Learning

Blended Learning brings together the best of face-to-face and digital learning formats to ensure the greatest possible learning success.

Enable needs-based learning through Blended Learning and allow yourself to be guided by the specific projects of your participants. Learn how to develop effective Blended Learning concepts step by step in this e-learning course.

Booking Number: **34254**

Group of participants:
Personnel developers, HR managers, education managers, trainers, lecturers, instructors who would like to introduce blended learning as a method in their work in the future or who would like to inform themselves about the possibilities and limitations of different learning methods and who are entrusted with consulting, introducing or optimizing blended learning solutions.

Duration: **approx. 3 hours**

Language:  

Unit price:

€ 119,- zzgl. MwSt. | € 141,61 inkl. MwSt.

Package prices from 50 licenses on request

Learning objectives

- ✓ Know what Blended Learning is, the added value and possible applications
- ✓ Know how to develop a sustainable Blended Learning concept in 10 steps
- ✓ Know which frameworks to consider and why
- ✓ Know how to derive and define learning objectives from the project goal
- ✓ Be able to design learning modules and know when to use different learning formats
- ✓ Know what a Learner Journey is, and how to design it
- ✓ Know the meaning and variety of social learning methods and be able integrate them into the learning process
- ✓ Know the different communication channels and how a communication guideline is structured
- ✓ Know how and through which roles a learning process can be supported, and understand the added value

Contents

- What is Blended Learning and why does it make sense?
- How do I design sustainable Blended Learning?
- Step 1: Define the project goal
- Step 2: Define the target group
- Step 3: Analyse the framework conditions
- Step 4: Define the learning objectives
- Step 5: Design the learning modules
- Step 6: Design the Learner Journey
- Step 7: Integrate social learning
- Step 8: Develop communication guidelines
- Step 9: Organise learning support
- Step 10: Support learning transfer



Information on the web

www.haufe-akademie.de/34254



Let us advise you

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