



e-learning

High Potentials

Digital technologies have fundamentally changed the way ideas are created and, with this change, have also led to a shift in the mechanism of action of our world and the economic system associated with it.

If we want to continue to be among the directional leaders of this world, we have to throw our ways of thinking and rules that were believed to be safe and universally valid overboard and be prepared to break new ground.

In this e-learning course, our expert Christoph Burkhardt takes you on a journey into the world of digital technologies, and gives you impulses for your daily work that invite you to think.

Group of participants:

For managers at all levels as well as project leaders and decision-makers who want to support and retain high potential.

Duration: **approx. 0,5 hours**

Language:  

Learning objectives

- ✓ You know what high potentials are and how to identify them.
- ✓ You will know how your company benefits from high potentials.
- ✓ You will learn how to successfully deploy and develop high potentials.
- ✓ You know the requirements for motivating and retaining high potentials.

Contents

- What exactly are high potentials?
- How does my company benefit from high potentials?
- How do I identify high potentials?
- What conditions must be in place to retain high potentials?
- How do I retain high potentials permanently?



Information on the web
www.haufe-akademie.de/el



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