



e-learning

Digital leadership – Innovation drivers

Digital technologies have fundamentally changed the way ideas are created and, with this change, have also led to a shift in the mechanisms of action of our world and the economic system associated with it.

If we want to continue to be among the directional leaders of this world, we have to throw our ways of thinking and rules that were believed to be safe and universally valid overboard and be prepared to break new ground.

In this e-learning course, our expert Christoph Burkhardt takes you on a journey into the world of digital technologies, and gives you impulses for your daily work that invite you to think.

Group of participants:

For managers at all levels as well as project leaders and decision-makers who want to make room for innovations.

Duration: **approx. 0,5 hours**

Language:  

Learning objectives

- ✓ You will learn to recognize outdated patterns and ways of thinking and how to break new ground.
- ✓ You know how to ensure the innovative power of your company and how to become an innovation driver.
- ✓ You know how to create space for innovation as a leader.
- ✓ You recognize the importance of purpose for yourself and your company.

Contents

- Why is logic alone no longer enough?
- Why will competitive thinking no longer work in the future?
- Why are the ideas of control and planning illusions?
- Why should we not get lost in the past and future?
- How do I secure the innovative strength of my company?
- How do I create space for innovation?
- How do I gain trust?
- Why is trust not the same as consensus?



Information on the web

www.haufe-akademie.de/el



Let us advise you

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