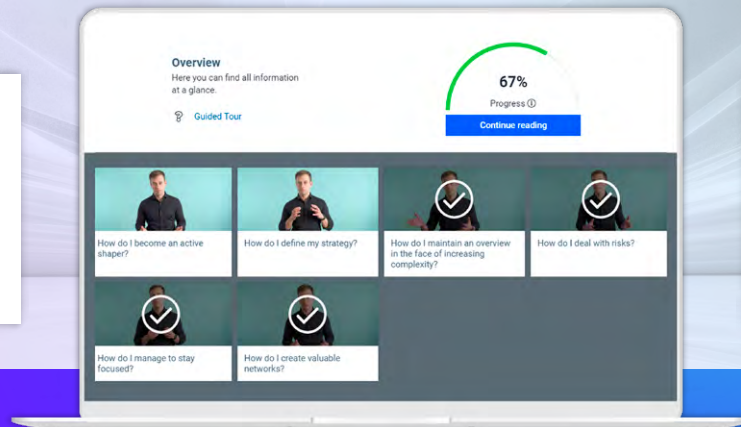


OUR EXPERT FOR THIS MODULE

No one bridges the gap between new technologies, future strategies and the human innovation factor like Christoph Burkhardt. After seven years of being and working in Silicon Valley, he knows the difference between companies that seize the opportunities provided by new technologies early on and those that will no longer exist tomorrow.



THE DIFFERENCE BETWEEN NETWORKS AND ALLIANCES

Interactions in **networks** are subject to direct reciprocity:



- A network consists of people who do **not necessarily** help when we need them.
- Networks are **large** and exist for the most part **digitally**.

Interactions in **alliances** function without direct reciprocity:



- An alliance consists of people who want to **help me out** for their **own interests**.
- Alliances are **small, local** and directly accessible.

e-learning

Digital Leadership – A new approach to leadership

As a leader in the digital age, you are confronted with two challenges simultaneously: you have to redefine your own role and the roles of your employees in the corporate context. In this course with our expert Christoph Burkhardt, you will be guided to reflect on your own role. You will also receive food for thought to help you (re-) consolidate your own role as a leader.

Group of participants:

For managers of all levels as well as project leaders and decision makers who want to be designers.

Duration: **approx. 0,5 hours**

Language:

Learning objectives

- ✓ You will learn the importance of your own purpose and how it relates to your strategy.
- ✓ You will know how to become an active creator and not lose sight of your purpose.
- ✓ You will learn how to define your strategy.
- ✓ You know how to deal with risks and stay focused.
- ✓ You know how valuable good networks are and how to create them.

Contents

How do I become an active shaper?

How do I define my strategy?

How do I maintain an overview in the face of increasing complexity?

How do I deal with risks?

How do I manage to stay focused?

How do I create valuable networks?



Information on the web

www.haufe-akademie.de/el



Let us advise you

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