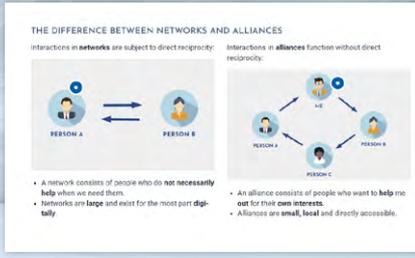
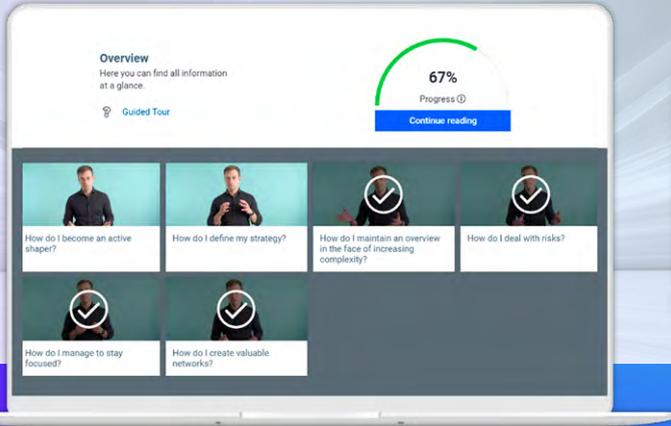


OUR EXPERT FOR THIS MODULE

No one bridges the gap between new technologies, future strategies and the human innovation factor like Christoph Burkhardt. After seven years of being and working in Silicon Valley, he knows the difference between companies that seize the opportunities provided by new technologies early on and those that will no longer exist tomorrow.



e-learning

# Digital Leadership – A new approach to leadership

As a leader in the digital age, you are confronted with two challenges simultaneously: you have to redefine your own role and the roles of your employees in the corporate context. In this course with our expert Christoph Burkhardt, you will be guided to reflect on your own role. You will also receive food for thought to help you (re-) consolidate your own role as a leader.

Group of participants:

For managers of all levels as well as project leaders and decision makers who want to be designers.

Duration: approx. 0,5 hours

Language:

## Learning objectives

- ✓ You will learn the importance of your own purpose and how it relates to your strategy.
- ✓ You will know how to become an active creator and not lose sight of your purpose.
- ✓ You will learn how to define your strategy.
- ✓ You know how to deal with risks and stay focused.
- ✓ You know how valuable good networks are and how to create them.

## Contents

- How do I become an active shaper?
- How do I define my strategy?
- How do I maintain an overview in the face of increasing complexity?
- How do I deal with risks?
- How do I manage to stay focused?
- How do I create valuable networks?



Information on the web

[www.haufe-akademie.de/el](http://www.haufe-akademie.de/el)



Let us advise you

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