



e-learning

# Stakeholder management

In addition to risk management and project control, a well thought-out and planned stakeholder management strategy is crucial for project success. Early identification, motivation and management of individuals, groups of people and organizations is vital. In this e-learning you will find out how to assess, and thus better manage, the influence that your stakeholders have on the course of a project.

Booking Number: **34250**

Group of participants:

Project leaders, managers and team members, partial project leaders, experts and management staff from the project environment, as well as project sponsors.

Duration: **approx. 1.5 hours**

Language:  

Unit price:

€ 49,- zzgl. MwSt. | € 58,31 inkl. MwSt.

Package prices from 50 licenses on request

## Learning objectives

- ✓ Identify and categorize the stakeholders of your project
- ✓ Know how important stakeholder motivation is
- ✓ Know the different procedures for dealing with stakeholders and how to gain their trust
- ✓ Understand how conflicts arise and know the necessary steps to resolve them
- ✓ Know the methods for conflict prevention

## Contents

- Stakeholder management in the project
- Define how to deal with stakeholders
- Identify and categorize stakeholders
- Motivate stakeholders
- Manage stakeholder commitment
- Overcome conflicts with stakeholders



**Information on the web**

[www.haufe-akademie.de/34250](http://www.haufe-akademie.de/34250)



**Let us advise you**

Tel. +49 761 595339-10 • [digitales-lernen@haufe-akademie.de](mailto:digitales-lernen@haufe-akademie.de)