



e-learning

# Managing diversity

Demographic evolution represents new challenges for businesses: individuals from different generations are now working together in a company. Yet diversity represents real opportunities in today's global marketplace. This course will show you how to embrace diversity, make your company more diversity-oriented, and manage a diverse team on a daily basis.

Booking Number: **2116**

Group of participants:  
Future and new managers from all departments

Duration: **approx. 3 hours**

Language:

Unit price:

**€ 119,-** zzgl. MwSt. | € 141,61 inkl. MwSt.

Package prices from 50 licenses on request

## Learning objectives

- ✓ What it means to prepare people and organisations to face the challenge of diversity.
- ✓ How to equip your company to deal with more diversity, how to prepare an action plan to achieve this, and how to implement this plan in everyday work situations.
- ✓ How to manage teams with people of different ages by analysing different age groups in terms of their motivation, how they deal with authority, and what management style is best suited to them.

## Contents

- Better performance with diversity
- Is your business aligned with the diversity of your market?
- Diversity is profitable
- Are you ready for diversity?
- Diversity affects all!
- Managing diversity
- Diversity: are you a role model?
- Embrace diversity personally
- Implementing diversity into your daily life
- Diversity is your responsibility too
- Diversity: people at the top really can make a difference!
- Understand generations at work
- GenY's approach to work
- Communicate across generations
- Manage different generations
- Can you imagine being managed by your children?



**Information on the web**

[www.haufe-akademie.de/2116](http://www.haufe-akademie.de/2116)



**Let us advise you**

Tel. +49 761 595339-10 • [digitales-lernen@haufe-akademie.de](mailto:digitales-lernen@haufe-akademie.de)