e-learning

Digital megatrends of the future

Big data, Internet of Things, Blockchain – these are terms that you have probably come across often. Digitalization has already arrived in your daily life, and will also have an impact on your job. But do you really understand the concepts behind these digital megatrends?

Group of participants:
All employees who would like to go with the digital trends and want to understand the concepts behind digital trends of the future.

Duration: **approx. 20 minutes**

Language: 🇩🇪 🇬🇧

Learning objectives

✓ Know what the digital megatrends are

✓ Understand how these megatrends are already impacting daily life

✓ Find out where the trends are headed

✓ Understand that you can't hide from digitalization

✓ Recognize the opportunities that digitalization offers

✓ Understand the concepts behind the trends

Contents

How will mobility change?

Why do we collect all this data?

How is everything connected?

How can fraud be prevented?

How can answers be found more quickly?

How do we make knowledge available at all times?

Which specialization is needed?