HAUFE. AKADEMIE

e-learning

Tapping team creativity

Language: 🇩🇪

Everyone is creative, including the members of your team. In this training you will learn how to create ideal working conditions to nurture creativity in a team, and how to lastingly enhance the likelihood of home-grown innovation.

Learning objectives

✓ Know which conditions promote creativity in your team

✓ Find out why the way you perceive problems is important for achieving innovation

✓ Learn how to selectively initiate brain-storming processes

✓ Know how to sustainably promote a culture of innovation

Contents

What do we know about creatitivy?

What is the creative climate like in my team?

How do I tackle idea killers?

How do I turn problems into creative potential?

How are problems and idea generation connected?

How do I address problems?

How do I start the creativity engine?

How do I create an innovation-friendly culture?

Which companies are known to be sources of inspiration?